

member at large, making a total of seven. They were to give their report on the evening of the third day of convention. Election of officers was to be held on the morning of the fourth day, with officers installed immediately thereafter. Workshop and massage demonstrations shall be conducted during the first day of convention. It was decided to spend \$500.00 on Public Relations and advertising for the A.M.T.A. Advertising rates were raised twenty-five percent in the yearbook and Journal, the first raise in many years, in order to make these publications more self supporting. It was decided that since A.M.T.A. members are either Massage Therapists or Registered Massage Therapists, no other title will be used on our records. It was also decided that beginning January 1968, members in good standing for at least three years, may take a registration examination, oral, written and practical to be certified as a Registered Massage Therapist. For a list of national officers for 1964 see list in back of book.

Wisconsin Officers remained the same.

1965

Thomas Fink, Public Relations Chairman, wrote a pamphlet called "Procedures of Public Relations", which would be a help to both chapter and individuals in preparing releases for newspaper, radio and television.

Paid up members in the A.M.T.A. stood at over eight hundred, making a gain of one hundred and fifty-five over 1964, and the financial status was very good. \$25.00 bonds were sent to Maria T. Glowacki, Illinois, Albert Sprague, Arizona and Irene Jordan and Joel Miller of California for gaining, collectively fifty-five new members. With the June issue, in 1965, Ann Bergholz took over full editorship of the Massage Journal. Adding this job to the one of Secretary-treasurer made a very busy woman out of Anne. I wonder when she slept! A new cover for the Massage Journal was designed that fall by Henry Ritter and made its first appearance on the November issue.

Arizona Chapter compiled a letter which was sent to every member of the legislature and members contacted their state representatives concerning their massage bill. In January it was received with no opposition from any of the committees in the Senate. It was sponsored by the Health and Welfare Committee and passed the Senate on March 18, with a three fourths majority. It was then sent to a "do-nothing" House of Representatives and it was not even read before them, so of course it didn't pass. All this work had been done with only a small amount of expense, and a great lot of time and effort on the part of the State President, Albert Sprague. A lawyer and the bill was to be re-introduced in the up-coming legislature.

On June 11th, 12th and 13th, 1965, State Convention convened in Fresno, California. Officers installed were; President Donald F. Ecker, Vice-president Elvin M. Rasmason, Secretary Anna Hoopes, Treasurer Katherine Dunagan, Director of Public Relations Ed Hosea, Director of Law and Legislation Adrian Freyling, Director of Education Lloyd Allen. Low Hatch was appointed Editor for another year. Merit Certificates were awarded to thirty-five members who had attended twenty-four hours of workshop in the Unit and State meetings. There were one hundred and thirteen new members during 1965. C.M.T.A. was stressing more on Massage Schools and education. Units were to have at least one member to represent the Unit at General State Meetings. More attempts were made to iron out any objections the Physical Therapy officers might have to our massage bill. An important amendment to the by-laws made it unlawful to use or display C.M.T.A. material in any fashion unless on the membership roster.

A special State meeting was held in Pomona, September 4th. The purpose of this meeting was to determine what was to be done regarding the status of Clara Bordertscher, RMT, San Francisco, who had been convicted of practicing medicine without a license. She had convicted herself by stating that she was "using reflexology on the foot", or because she specified the part she was reflexing. It was decided to let the Court Decision stand. A way was devised to raise \$2000.00 needed by \$20.00 donations with an award of four sessions in the Massage School of their choice from those participating. California State General meeting was held February 27th and 28th in Fresno with sixty-eight members and guests in attendance. Student membership was created and Certificates were drawn up. Special commendations were given to Adrain Froyling, Joel Miller, George Gammon, Don Ecker, Irene Jordan, Lew Hatch and Anna Hoopes for their untiring work in behalf of the Association. The Bill was heard on April 13 and May 4th, 1965 and was placed in Interim Committee for future study at a later date.

The General State Meeting of October 15th to 16th, met in Fresno, California. Plans went forward for the National Convention that was to be held in California in 1968. There were several guests present who were members of other Associations, such as N.A.P.T. and C.P.T.A. and also a lobbyist. The massage bill was still active and members were urged to each have friends and patients write letters requesting the passage of the Bill.

Attorney General, Thomas C. Lynch, in a seven-page document defined the scope of massage and the position of the practitioners who are thus engaged. In this paper, recognized at the source as the highest in its circle, came a definition of massage which was broader than all previous anticipations, as follows:

"Massage . . . means the practice of the art of body massage by hand using Swedish or Oriental massage movements; normal exercises, agencies of infra-red heat or light, vibratory or muscle stimulators, external baths as used in the practice of massage, reducing, contouring and slendorizing, for relaxation, stimulation, hygiene and maintenance of normal body functions. With this role of the unlicensed masseur it would seem to follow that any modality not prohibited by a specific statutory provision or local ordinance may be used by the masseur so long as the modality is reasonably related to the giving of massage for the preservation of health or the induction of relaxation."

Californians may no longer use the word "Therapy", however the word "Technician" may be used, therefore the Chapter will hereafter be named "California Massage Technicians Association". Unit 7 was formed May 13 embracing the area south of San Carlos including the Monterey Peninsula. The first meeting was held in San Jose. Unit 8 was formed May 29, 1965 located in Long Beach and Orange County. Unit 9 was formed in April 1965 and meetings were held on the third Friday of the month. Application fees were raised to \$20.00 and dues remain at \$24.00. \$10.00 of the application was to be given to the member who sponsored a new member. The Code of Ethics were revised to include the following; 1. Code of Ethics for members, 2. Code of Ethics for Hired Help, 3. Code of Ethics for place of Business. Members were urged to conduct fund raising projects in their cities and several were in the making. Over \$500.00 was turned into the Legal Fund from a benefit testimonial dinner.

Colorado Chapter, although small in size was still carrying on with the same officers keeping the chapter alive.

Florida Chapter was organized in July 1965 with eighteen members. Every single

member was taking such marvelous interest in their progress that they could not possibly do anything but succeed in their aims. The first officers were; President Paul A. Sittler, Vice-president Philip M. De Leon, Secretary Judy Butler and Treasurer William C. Outten.

Georgia Chapter, with the resignation of David Carlson to join his son in another field, and with only enough members to maintain their chapter status, these dedicated folks were determined to keep going. Their officers were; President Clarence W. Jones, Vice-president Jane C. Felts and Secretary-treasurer Lillian G. Derry.

Idaho Chapter officers were; President C. Belle Rose, Vice-president Frank L. Harrold and Secretary-treasurer Ethel F. Rogers.

Illinois Chapter had had some internal unrest among its membership, but now presented a more united front. They were hosts to the Mid-western Conference in Chicago. New officers were Emil J. Ruff, President, Martin Weinrich, Vice-president, Margaret A. Wilson, Secretary and Maria T. Glowacki, Treasurer.

Indiana Chapter meetings continued to be rich in fellowship and educational features. The June convention held in Indianapolis was the most outstanding meeting of the year, made so by the inspiring presence of District Director Mary Campbell, Philadelphia. Their officers were; President William L. McClain, Vice-president Nelle R. Towe, Secretary-treasurer Lowell M. Spangle, Executive Secretary Catherine Holland and Chaplin Beatrice L. Parkinson.

Iowa Chapter officers were all re-elected. They had gained a new member who operated a massage school in Cedar Rapids.

Kansas Chapter held the same officers.

Massachusetts Chapter had a good year with well planned meetings and a nice membership increase. This chapter was now nine years old and they had come a long way in that time. All officers remained the same except the President which was filled by Emily W. Burda.

Michigan was hostess to the Twentieth National Convention of the A.M.T.A. on August 4-8, 1965, in the Fort Shelby Hotel, Detroit. Annual dues increase from \$24.00 to \$30.00, with application fee to be \$15.00 was to take effect on July 1, 1966. This was the first raise in dues in eight years. A Student membership with dues of \$15.00 per year was created. Two new offices were created, that of National Convention Co-ordinator and National Educational Director. Provision was made for inactive members and those retiring from our profession to become associate members. It was also decided that the National Secretary-treasurer shall receive a salary of \$150.00 per month up to three hundred active members and thereafter \$50.00 additional each month for every one hundred additional active members or fraction thereof. The immediate past President was to be considered an officer on the Board of Directors for the following year. For National Officers elected see list in back of book. Members enjoyed a riverboat trip with dancing aboard and a chartered bus trip to Belle Isle for lunch and to Windsor, Canada for shopping.

Michigan enjoyed the afterglow of the national convention. They carried on another year with the same state officers.

Missouri Chapter officers were all re-elected with the exception of Vice-pres-

ident and Lillian E. O'Brien was selected for the office. Their motto was "The welfare of the people shall be supreme law".

Montana Chapter felt that the highlight of the year's program was the presence of George Gammon, in the June meeting. New officers were; Tom F. J. Reynolds, President, Florence A. Dutton, Vice-president, Ruth I. Robertson, Secretary-treasurer, John McGhee, Recording Secretary and Irene Knels, Chaplin.

Nebraska Massage Association carried the same officers over for 1965. They were striving for a stronger organization with unity of purpose and thought.

North Dakota Chapter officers were; President Albert E. Dahlgren, 1st Vice-president Winifred M. Schleiss, 2nd Vice-president Lyle J. Lunde, Secretary Alice E. Olson and Treasurer Constance M. Halderson.

Oregon Chapter formed a new unit which is known as the Medford Unit in southern Oregon. This new unit was host to the State Convention, July 10th, 1965. State officers were Ethel H. Glassy, President, Wilbert A. Flynn, Vice-president and Edna H. Rue, Secretary-treasurer.

Pennsylvania Chapter officers were; President Edgar G. Hollinger, 1st Vice-president Alvin L. Thomas and Secretary-treasurer Marvin E. Herb. No record of meetings during the year but we know they were busy.

Rhode Island Chapter officers were James M. Forrest, President, Ida N. Thoreson, Secretary-treasurer. This small state shared their meetings and conventions with their sister state, Massachusetts, an arrangement which was mutually beneficial.

Texas Chapter received the bid for the 1966 National Convention, so members were busy preparing their program. All officers were re-elected and their president urged members in the far corners of the state together with kindred spirit. The size of their state made it difficult to hold frequent meetings.

Tennessee Chapter was re-organized in July 1965 with James C. Bowling, President Virginia Daniel, Vice-president and Jimmy L. Jenkins, Secretary-treasurer. They were the only state who had three-fourths of its members in National Convention. A fine record.

Washington Chapter was holding its own membership-wise with the most activity in the Seattle Chapter. The Spartan School of Massage had been established in the Y.M.C.A., Seattle, by one of our members Bob Rogers. Officers elected in the yearly Moses Lake meeting were; President Jess C. Williams, Vice-president Sharie K. Burnhardt and Secretary-treasurer Don Mumford.

Wisconsin Chapter with seventeen members continued to feel that the establishment of a centrally located school teaching massage would add to the stature of the A.M.T.A. Their officers remained the same.

1966

The business of the Organization was getting to be so heavy and so pressing that National Officers decided to hold a mid-year Directors meeting. The first to be held was on January 15th and 16th, 1966, in Milwaukee, Wisconsin. Due to the unusually heavy number of dropouts in 1965, there were only eight hundred and sixty members on the roster at the beginning. Directors worked out a way whereby efforts were to be made to keep members from dropping out. A manual was to

be prepared for guidance to membership committees. Anna Burgholz stated that if new members were valuable, old ones were invaluable. This plan was apparently successful, because a gain of one hundred members was made in the first six months of 1966 making a total of nine hundred and sixty-one members on July 1st. National Directors also decided at the above meeting to prepare guidelines for state convention chairmen and for chapters initiating plans for presenting massage bills so that they may benefit by the experience of other state chapters. National officers and directors were each given \$50.00 petty cash funds to be replenished on statement of approved expenditures.

Masseurs in the Washington D. C. area had an investigational meeting on March 13th and decided to organize a chapter, which was done on April 17th, 1966. This chapter covering the Washington D. C., Virginia and Maryland areas was known as the National Capital Area Chapter. They held their first convention in September where National President Fink and District Director Edgar Heller-inger were able to attend. Officers elected were; Baxter M. Bradford, President, Neil Allen Mills, Vice-president and Robert R. Litz, Secretary-treasurer. They were holding monthly meetings.

Educational Director Lloyd Allen made an excellent survey of massage schools and compiled an up to date list of those of proper requirements. He urged other schools to upgrade their courses to comply with A.M.T.A. standards of one thousand hours of instruction. The A.M.T.A. hired Mr. Kirkpatrick W. Dilling, a Chicago lawyer, to serve as General Council at a monthly retainer fee of \$150.00 under conditions which were to be renewed annually. Efforts were being made by President Fink to have massage included under Medicare. These efforts did not meet with success.

Arizona Chapter lost a fine member and a fine man when Albert J. Sprague suffered a severe stroke and died on May 4, 1966. New officers elected to serve were Eugene Wahlberg, President, Loslie L. Sagert, 1st Vice-president, Roy L. D. Bulman, 2nd Vice-president and Evelyn M. Sprague Secretary-treasurer.

California State Convention met on June 24th, 25th and 26th in Fresno, where some fine demonstrations on deep compression massage, eye exercises, yoga exercises and exercising for relaxing. Also members showed some favorite massage techniques. Amendments and resolutions to the by-laws were made. New code of ethics was approved. A memorial Service conducted for deceased members, and the members were reminded that only the Secretary and Treasurer shall receive a salary and do. State officers elected were; President Don Ecker, Vice-president J. Harold Gross, Secretary Anna Hoopes, Treasurer, Susie L. Dalton and Directors, Lloyd Allen, Education, Irene Jordan, Public Relations and Charles Sinor, Finance.

A car accident had taken the lives of our good friend George Gammon and his lovely wife, Ruth. George served the Association as National President for three years and was well known in the state and national work of the Organization. He was organizer of the State Chapter. The accident occurred as the Gammons were enroute to the California State meeting on February 11th in San Jose. Ruth was killed instantly and George died on March 3, 1966.

Unit 7 was host to the California General State meeting held in San Jose on February 12th and 13th, 1966. Many State Chapters had donated voluntarily toward the legislative fund and California was very appreciative for the help. The C.M.T.A. was to repay the loan made to them by the National and also the loan of some \$1900.00 made to the chapter by Anna Hoopes. Further plans of the Boat

Cruise was discussed and it was the hopes of the Chapter to raise enough funds to repay all loans. An interesting round table discussion of "Economic Problems of the Massage Business" was conducted by a panel of Massage Technicians.

General State Meeting was held in Long Beach on October 8th and 9th. Adrian Freyling was given complete and absolute Power of Attorney to act as advocate on C.M.T.A. legislative matters. Unit 1 held a Dinner Meeting on January 22nd in Glendale with thirty-four members and guests attending. Irene Jordan gave a report on the Interim Hearing of the Massage Bill in Monterey, stating that C.M.T.A. members were given assurance that the majority of the committee were in favor of the Bill, but that it had to be carefully re-written. Unit 2 held a very successful rummage sale to raise legal funds and attended the National Health Federation in Sacramento. Unit 3 spent most of the year in discussion and drawing up the San Francisco City ordinance governing massage that would be suitable to all. They also had the Heart Association and Cancer Society on their program in the Summer meetings. Unit 6 and 9 combined their meeting for the year and had some interesting programs. All Units were busy getting their Educational programs under way as requested by Director of Education, Lloyd Allen. Unit 7 members were told of plans under way for the State Chapter to sponsor an "Around the World Health Cruise" in the hopes of earning substantial needed funds.

In southern California, Units 10 and 12 were formed on February 12, 1966 and hold several joint meetings with Unit 4 because members enjoyed the fellowship together. These Units renewed their pledge to support the Massage Bill program, and they were especially grateful to Adrian Freyling for the time and effort, work and expense he had rendered in behalf of the Association. Dexter Bruco, Western Director, reported to California members, detailing his insurance survey for the A.M.T.A. and stated that in his opinion, White Cross had the best plan.

Colorado Chapter, whose motto was "Nothing with Providence", elected a new President, Melvin J. Detton, and officers Wilson and Campbell remained in their respective offices.

The "sunshine state" of Florida Chapter, just a year old at this time, had its first State Convention in Cape Coral. The inspirational and educational features of the meeting included messages from Howard Walton of the Lindsey-Hopkins School of Massage, Miami, Louis Rising from the Florida State Massage Association and Mr. Chalmers, Nebraska, demonstrating some of his technique. Their new officers were Paul A. Sittler, President, Rolland H. Hopp, Vice-president and William C. Outten, Secretary-treasurer.

Georgia Chapter officers were re-elected.

Idaho Chapter officers remained the same except Margaret J. White was elected as Secretary.

Illinois Chapter officers were; Emil J. Ruff, President, Richard Sedlak, Vice-president, Ellen Gray, Secretary and Ann A. Grubich, Treasurer.

Indiana Chapter was hostess state to the Mid-western Conference in Indianapolis. Three members in the Indiana Chapter were distinguished by the fact that they were sisters, (Sarah, Eunice and Anna Waibell) who had been in massage work for twenty-five years. All State officers remained the same except Secretary-treasurer and Darlene M. Frey was selected for the position. Indiana Chapter had

four Honorary Members now.

Iowa Chapter carried on through 1966 with the same officers.

Kansas Chapter extended an invitation to all A.M.T.A. members to stop, visit and be refreshed by massage therapy when traveling through their sunflower state. Their members were few but faithful and the same state officers served.

Massachusetts Chapter member Thelma Kinsman, spoke to the group in one of their meetings of the importance of the work of massage and therapy not only in arthritic conditions, but equally important is that done in the field of prevention, improving circulation and muscle tone, and reducing tension. The chapter held various types of meetings to increase interest and fun such as a delightful cookout in the home of Mr. and Mrs. George, where students of the George School of Massage gave every one present a massage. New officers for 1966 were; President Emily Burda, 1st Vice-president Aldino E. Capodilupo, 2nd Vice-president Roland L. Drapeau, 3rd Vice-president Gladys B. Howard, Treasurer Thelma G. Kinsman and Secretary Linnea E. Jacobson.

Michigan Chapter officers were; President Adam D. Hoffman, Vice-president Bernard L. Matz, Secretary-treasurer Irene Gauthier, Recording Secretary Shirley Steel and Chaplin George Sharpp. Their chapter lost an Honorary Member in the death of William A. Menkman, on March 6, 1966. Mr. Menkman had been a faithful A.M.T.A. member for eight years.

Missouri Chapter member Olive Burce was hostess to a fellowship tea to acquaint guests with the work of the A.M.T.A. members and to help build their state legislative fund. Their officers were; Nelson G. Morgan, Vice-president with other officers carried over from 1965.

Montana Chapter officers were all re-elected.

Nebraska Board of Examiners had a new experience when they were called upon to give an examination for massage licensing to an individual who did not speak English. His wife was permitted to act as interpreter. This man had received a very thorough training in Europe. When the wife was asked if it would not be difficult for her husband to do massage work without being able to converse with his clientele, her answer was "His hands talk for him". She was entirely right. Nebraska officers for 1966 were carried over.

North Dakota officers were still carried over with the exception of the Vice-president and B. Corrine Lere was elected for the office.

Oregon Chapter sent one hundred dollars to the California chapter in answer to their plea for financial help in getting their massage bill passed. The chapter enjoyed meetings in such various places as the Y.M.C.A. in Portland and Indian Warm Springs, with their teepees. Applicants for membership were carefully screened and references were read in their state meetings and members voted on whether to accept them or not. All officers were the same as the year before with the exception of the Vice-president and William L. Bates was elected for this office.

Pennsylvania Chapter held their Eighth Annual Clinic in October and it was a happy successful meeting. An excellent program of films and educational talks was presented. Their chapter was proud of the fact that the National President Thomas Fink belonged to them. National Convention Chairman John Hiestand had

a skeloton program already prepared for the 1967 National Convention, which was to be held in Philadelphia. The same state officers were held over.

Rhode Island officers remained the same.

Tennessee Chapter officers were re-elected and they had gained four new members this year making a total of seven.

Texas Chapter served as host to the "coming of age" (21) convention-wise National Convention at the Baker Hotel in Dallas, August 10th to the 14th, 1966. The program theme was "Hands Guided by Knowledge". It was interesting to note that the Hotel Baker had invited the National Convention to Dallas eighteen years before in 1948. President Fink in his message to the delegates spoke regarding the members, "One cannot appreciate the effort of these dedicated people until you have worked with them, and that this dedication was moroly a reflection of that of the members from the four corners of the country, without whom there would be no A.M.T.A."

Judge Howard, California, impressed the assembly with the grave responsibility of each thinking American that while a war was being waged on the other side of the world for the freedom of the people, we are losing our own freedom here on the home front, that had been taken for granted. He further gave members explicit instructions as to conduct and rights when under investigation by the F.D.A. or other officials.

Conventioners decided to dispense with the film fund and the scholarship fund because they were growing so slowly, and the balances were to be placed in the general fund. Dues of the A.M.T.A. members in service were to be waived annually. A special Past President's Pin which could be used on both state and national levels was to be designed, and Virginia George was given the task. Historian, Ruth E. Williams, was commissioned to continue her research and plan for publishing the complete history of the A.M.T.A. in time for the 25th year celebration as an association in 1968 to be held in California. Winners of the membership drive were Virginia George, Virginia Swenson and Carol Llyn who all received \$25.00 bonds.

On the social side of the convention was a trip through Dallas and to Six Flags, which is the Disneyland of the Southwest, depicting the history of Texas, the gala banquet and an hilarious auction. The Sunday morning breakfast and services closed the convention until August 1967 in Philadelphia.

The Texas Chapter made a profit of \$1000.00 on the convention which was put into the legislative fund. Their officers remained the same.

Washington Chapter lost a much loved Honarary Member, Carol Niedfelt, wife of Milton Niedfelt, who died after a long lingering illness. Carol was an inspiration to all of us here in Washington and was missed by us. All officers were re-elected in the June meeting at Moses Lake.

Wisconsin Chapter members whose hearts and hands were dedicated to the service of the massage profession, felt they were privileged to live in a wonderful state, and work in a wonderful profession, and belong to a wonderful association. The chapter was still under the guidance of those impressive brothers, John and Frank, and their new Vice-president was Johanna S. Volkmann.